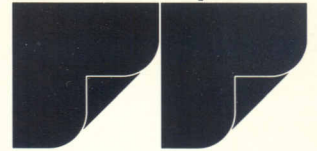# OUR SMOOTH SURFACE POINTS INK DOTS IN THE RIGHT DIRECTION.

RIGHT AT YOU.

THAT MAKES FOR A PRINTED GLOSS THAT STANDS ALONE.

INTRODUCING SOLITAIRE GLOSS.

A #1 COATED PAPER FROM THE PEOPLE AT PLAINWELL PAPER COMPANY.

Cover: (left to right)
Gerald Randall
rewinder helper
Darwin Barbee
rewinder operator
Marion Schaafsma
calender helper
Above: Tony Bass
process utility person
Far Right: Norman "Bud" Lowe
rewinder helper

100 lb. Book

ON THE SURFACE SOLITAIRE GLOSS BEATS THE COMPETITION.

Jerry DeKam
sparehand

Solitaire Gloss has an extremely smooth surface compared to other #1 coated papers. The result is sharper definition in four-color process, more uniform solids and tints, and a printed gloss that rivals that of much costlier papers.

On rougher sheets, ink dots land on the sides of countless microscopic hills and valleys. The result is dots that point every which way. So, images don't achieve the shine and uniformity they do on Solitaire.

Solitaire's smooth finish yields a high printed gloss because most every dot points at you, the viewer. And the paper's excellent ink holdout assures that those dots stay on the surface and don't lose their shape.

To see what we mean about high printed gloss, look at our varnish demonstration on the next spread. The varnish is almost redundant.

When visuals need to be big, bold and sharp, Solitaire Gloss is a natural choice. Metal shines. Jewelry glistens. Sharp edges are excellently defined. Your simple jobs become better-looking. Your prestige projects outstanding.

And Solitaire's blue-white shade enhances its already high brightness to give your visuals extra snap.

All of this makes Solitaire Gloss ideal for high-quality brochures, premium catalogs and annual reports.

SOLITAIRE GLOSS: THE NATURAL CHOICE WHEN VISUALS DOMINATE.

*Garritt Korteway
back tender*

Spot Gloss Varnish This Spread

We've gone to a lot of trouble to make Solitaire Gloss the kind of sheet that it is. But we don't want you to have to go to any trouble to get it or to run it.

So, we stock it in sheets in a wide range of sizes in 70#, 80# and 100# book weights and in 60# and 80# cover weights. We also stock it in web rolls in 70# and 80# book weights. If your merchant doesn't have what you need on the floor, chances are we'll have it on ours back at the mill ready for delivery.

We've also made sure that Solitaire Gloss is a very runnable sheet, so that using it will be just as easy as getting it.

EASY TO GET, EASY TO RUN.

Left: Stan Gray
      electrician mechanic
Far Left: Norman Cole
      calender operator

SAMPLE SOME SAMPLES YOURSELF.

Dean Dentler
fourth hand – #4 paper machine

Ask your merchant to bring you some unprinted Solitaire Gloss samples. Then, next time you run a job on another #1 gloss coated sheet, tail in some Solitaire. When the results are tabulated at the other end of the press, we think you'll agree that Solitaire Gloss gives you more printed gloss for your money.

SPECIFICATIONS AND STOCKING INFORMATION

SPECIFICATIONS All values are averages

	Basis Weight	Brightness	Opacity	Gloss	Caliper (in thousandths)
BOOK	70#	85	93	70+	3.2
	80#	85	94	70+	3.6
	100#	85	96	70+	4.6
COVER	60#	85	97	70+	5.1
	80#	85	98	70+	7.2

SHEET STOCKING INFORMATION

Basis Weight	Size	M Weight	CARTONS Sheets	CARTONS Weight	SKIDS Sheets	SKIDS Weight
70# BOOK	17½ x 22½	58 M	2400	139.2#	——	——
	19 x 25	70 M	2000	140.0#	——	——
	23 x 29	98 M	1600	156.8#	——	——
	23 x 35	119 M	1200	142.8#	21,000	2499#
	24 x 36	127 M	1000	127.0#	20,000	2540#
	25 x 38	140 M	1000	140.0#	18,000	2520#
	28 x 40	165 M	900	148.5#	——	——
80# BOOK	17½ x 22½	66 M	2400	158.4#	——	——
	19 x 25	80 M	2000	160.0#	——	——
	23 x 29	112 M	1300	145.6#	——	——
	23 x 35	136 M	1100	149.6#	19,000	2584#
	24 x 36	146 M	1000	146.0#	17,000	2482#
	25 x 38	160 M	1000	160.0#	16,000	2560#
	28 x 40	189 M	800	151.2#	——	——
100# BOOK	19 x 25	100 M	1600	160.0#	——	——
	23 x 29	140 M	1000	140.0#	——	——
	23 x 35	170 M	900	153.0#	15,000	2550#
	24 x 36	182 M	800	145.6#	14,000	2548#
	25 x 38	200 M	800	160.0#	12,500	2500#
	28 x 40	236 M	650	153.4#	——	——
60# COVER	20 x 26	120 M	1250	150.0#	——	——
	23 x 29	154 M	1000	154.0#	——	——
	23 x 35	186 M	750	139.5#	——	——
	24 x 36	200 M	625	125.0#	——	——
	25 x 38	220 M	625	137.5#	——	——
	26 x 40	240 M	625	150.0#	——	——
80# COVER	20 x 26	160 M	1000	160.0#	——	——
	23 x 29	205 M	750	153.8#	——	——
	23 x 35	248 M	625	155.0#	——	——
	24 x 36	266 M	500	133.0#	——	——
	25 x 38	292 M	500	146.0#	——	——
	26 x 40	320 M	500	160.0#	——	——

WEB ROLL STOCKING INFORMATION

Basis Weight	Size (width)	Approx. Weight per Roll	Basis Weight	Size (width)	Approx. Weight per Roll
70# BOOK	17½	975#	**80# BOOK**	17½	975#
	23½	1300#		23½	1300#
	35½	1980#		35½	1980#
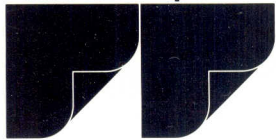
BOOK: Basis 25 x 38 per 500 sheets (all items grain long).
COVER: Basis 20 x 26 per 500 sheets (all items grain long).

Paper: Plainwell Solitaire Gloss

Subject Format: 35 mm transparencies

Separations: D.S. America 888 Laser Scanner

Press: 28" × 40" Heidelberg Speedmaster 102 5-color, 28" × 40" Heidelberg Speedmaster 102 2-color

Speed: 7,500 iph

Paper Sequence: 80# Cover, 100# Book, 80# Book

Inks: 4-color process, PMS 434 (gray), PMS 295 (dark blue), gloss varnish

Ink Sequence:
80# Cover Signature: 6-color/5-color (blue, red, yellow, black, gray, dark blue)

100# Book Signature: 5-color, 2-sides (blue, red, yellow, black, gray)

80# Book Signature: 5-color + gloss varnish/5-color (blue, red, yellow, black, gray, spot gloss varnish)